

Volume 2, Nomor 2, May 2026**List Of Contents**

	Halaman
The Influence Of Communication, Motivation, And Work Environment On Employee Performance At The DPRD Secretariat Office Empat Lawang Arusdi, Tito Irwanto, Kamelia Astuty	47-58
The Role of Innovation and Digitalisation in Enhancing the Competitiveness of SMEs in the Digital Economy Era Redo Saputra, Sarinopalita Handayani Panji, Yulyani, Suwarni, Anzori	59-64
The Influence Of Servant Leadership And Intrinsic Motivation On Employee Job Satisfaction At Stikes Sapta Bakti Bengkulu Ryndry Andika, Ida Ayu Made E G, Wagini	65-72
Marketing Strategies for SMEs to Boost Sales of Moringa Leaf Sticks in Air Kering Village Angga Trio Febriansyah, Nurzam, Iswidana Utama Putra	73-78
The Impact of Service Quality and Mobile Banking Usage on Customer Satisfaction at PT Bank Mandiri Kepahiang Branch Deni Saputra, Neri Susanti, Aji Sudarsono	79-84
The Effect of Fear of Missing Out (FOMO) Based on Social Media Promotional Content on Consumer Purchase Decisions: A Case Study of Durian Pancakes in Talang Durian Tebang, Bengkulu City Heskyel Pranata Tarigan, Fitri Kofifah	85-94
